

Love Letter from . . .

Tree Loving Care

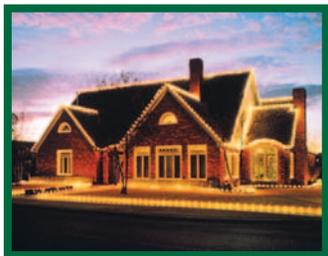
Fall 2007 • Serving All The South Plains Tree Needs Since 1978 • (806) 785-8733

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'Tree Talk for Texas'
9:00 a.m. Fridays
on KRFE AM 580

Dear Friends and Fellow Tree Lovers

The staff and management of Tree Loving Care and Christmas Décor hope that you have a very Merry Christmas and a Happy New Year.

Christmas Décor by Tree Loving Care is a new division of Tree Loving Care and has consumed so much of my time the last 3 months that I've had little time to reflect on the events of the last year. What an exciting time it has been.



Home 'Lighted Up for the Holidays'



Home 'Lighted Up for the Holidays'

This spring, we had the opportunity to do a job at Fort Davis for the National Park Service on a historic grove of Cottonwoods. Oscar Mestes, Urban Forester with the Texas Forest Service, had been trying to convince them of the great needs of these trees for many years and when they finally bid out the work last year, we competed against Arborlogical Services from the D/FW area, the tree care company that I have long considered the best tree care company in Texas. To be awarded the contract that was based on the best interest of the government, not just on price, is something that I have been quite proud of all year. That job alone doesn't define Tree Loving Care, but I think it has been a feather in our cap and helped raise awareness of arboriculture in all of the West Texas area.

Raising awareness about proper tree care in the arboricultural community and the public has long been an objective of mine. When I first got involved in the profession and in professional organizations such as the International Society of Arboriculture and National Arborist Association (now Tree Care Industry Association), I often felt like the lone voice in the wilderness.

I think arboriculture has come a long ways in the last 25 years. For the first 7-8 years of the ISA Certification program, I was the only Certified Arborist between the Metro-Plex and Albuquerque. There are now over 20 Certified Arborist in that geographic area.

At the Texas Tree Conference in October, I was awarded 2007 Texas Arborist of the Year. The influence that I have had on that change was cited as one of the accomplishments that led to the award and an accomplishment of which I am most quite proud.



James Tuttle - Texas Arborist of the Year 2007

With this edition of this letter, we are delighted to introduce a new segment titled TLC GOES GREEN. This segment will focus on many aspects of environmental stewardship. It will cover everything from conservation to organic approaches to landscape management to saving energy. We welcome your comments, suggestions and tips. We will coordinate this segment with Channel 11's 'A Greener Lubbock' campaign. That website is www.agreenerlubbock.com. We will have weekly tips on the website to help you save water and energy, inform you on proper composting techniques, tell you about the current kids project, etc. Be sure to look for the up coming school project on production of bio-diesel.

James Tuttle, Certified Arborist TX0117

Tree Of The Quarter

The Chisos Red Oak (*Quercus gravesii*) in found only west of the Pecos River in far west Texas and in the Davis and Chisos mountains, gives excellent fall color. In other areas, the color may not be as brilliant. It may have more to do with altitude than anything else.

Ask your favorite nurseryman for this tree. They won't carry new trees unless you ask for them.



Chisos Red Oak

Visit our
website at

www.treelovingcare.com



TREE LOVING CARE

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Return Service Requested



Give Your Trees TLC

Late fall and winter on the High Plains are normally quite dry that is proving to be true this year. There was virtually no appreciable rainfall in November. We had excellent moisture in the first half of this year, but little since. A lot of the annual root growth for a year occurs in the fall and early winter, but it does take moisture.

Give your trees and shrubs a good soak.

The low water level in Lake Meredith is keeping the city of Lubbock under stage 1 drought restrictions. These restrictions allow one inch of irrigation per month on Bermuda lawns and two inches on Fescue. Perhaps, if you have no grass, only trees, shrubs and ground covers, you can water all you want or none at all. Interesting!!!

TLC GOES GREEN

One of the most important benefits you can give your landscape is proper watering. Too many times, people think that their entire landscape needs watering all the time. Established trees and shrubs need watering in the winter about every 2-3 weeks. Only once a month is enough.



Watch and record the rainfall so you can water the proper amount. An alternative is to install a 'Smart Controller'.

Critters and Cruds

Dormant oil is an excellent way of managing many insect populations. The oil coats the insect or egg and smothers the critter. Dormant oils have a very low impact on the environment. They are generally applied January thru February.

An application of pre-emergent herbicide in the winter is the most important part of a good weed

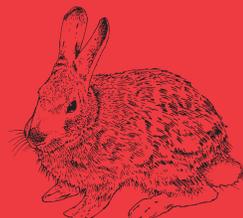
management program

on lawn. Call 785-

8733 to set up an

appointment for either

of these services.



TLC UPDATE

Tree Loving Care will celebrate our 30th anniversary with the next newsletter. Watch for ways to help us celebrate. The presents will be all yours.

Colby Hurd and James Tuttle attended the Texas Tree Conference in Waco in October. The speaker list was quite impressive and it was not only a great learning experience, but a motivating one as well. James Tuttle was awarded Arborist of the Year for the Texas Chapter of ISA for 2007.

James Tuttle was also elected to the board of directors of ISA/T for a 2 years term and currently serves as Chairman of the Texas Tree Climbing Championship. That is an event held every year to showcase the talents of climber from all over the state and has had a great impact on safety in our industry.